

**Why sell anywhere else.**  
Allhomes Fact Pack

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# About Allhomes

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As Canberra's leading property website, Allhomes is with you every step of the way along your property journey – whether you're selling, buying, or renting, looking for a share house, commercial property, or new development. Allhomes has grown to become one of the most well-known and trusted brands in the ACT and Southern NSW.

Founded in 2000, we're a locally operated and loyal team located in Kingston, ACT committed to connecting Canberrans with their dream homes, while also gaining a deeper understanding of the process and market conditions.

Allhomes pairs cutting edge solutions with a hyperlocal focus to inspire our property market and help you make property decisions confidently because we take pride in putting Canberrans first.

With an average monthly unique audience of over 1 million\* potential property seekers and more than 3 million\*\* visits to our website every month, Allhomes delivers unrivaled property marketing solutions across strong platforms, with a national reach.

Our suite of products includes the Website with new listings uploaded every day, our much-loved App for browsing on the go, as well as Allhomes Magazine – a premium property guide circulated with The Canberra Times' newspaper every Saturday and found in baskets all around town.

Our dedicated in-house editorial team continues to lead the local and Australia-wide property conversation via the magazine and online news, covering all topics from house price trends and suburb sales records to luxury homes and uncovering the stories and faces behind some of the city's oldest and most unique dwellings.

We also offer a rich source of up-to-date real estate data, trends, and statistics to help inform agents and consumers through the entire property journey. So whether you're looking for an investment property, past sales information, or styling tips for your living room, our industry experts have you covered.

Source: \*Nielsen Digital Content Ratings, Monthly Tagged, May 2020 – Oct 2020, P2+, Computer/Mobile, Text, Allhomes, Unique Audience (Average Monthly UA). \*\*Nielsen Digital Content Ratings, Monthly Tagged, May 2020 – Oct 2020, P2+, Computer/Mobile, Text, Allhomes, Total Sessions

# District Snapshots



# Selling your house in Belconnen?

**\$819k**

Average sold price for houses listed on Allhomes\*

**\$735k**

Average sold price for houses not listed on Allhomes\*

If you are thinking of selling your home in Belconnen, here is a recent snapshot of your district.

**21.2%**

year on year increase in median house price in Belconnen, in the June quarter 2021<sup>^</sup>

**87%**

auction clearance rate for Jan - Jun 2021 for Belconnen<sup>\*\*</sup>

**25**

average days listed on Allhomes to under offer for properties, in Belconnen, in Jan - Jun 2021<sup>1</sup>

If you would like more information about selling with Allhomes, we encourage you to speak to your agent today.

Visit [allhomes.com.au/agents](https://allhomes.com.au/agents) to find an agent near you

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Disclaimer: \*Average sale prices for houses on the market in Belconnen sold between 1 June 2020 to 31 May 2021 not listed on Allhomes (Internal data, and Pricerfinder data) compared to average sale prices for houses in Belconnen listed on Allhomes over the same period (Internal data, and Pricerfinder data). Your individual sale results may differ. <sup>^</sup>District data is aggregated for 6-months to end date. District geographic boundaries are based on Australian Bureau of Statistics, Statistical Area Level 3 (SA3) <sup>\*\*</sup>The total number of properties sold at auction divided by the total number of reported auctions for Jan - Jun 2021<sup>1</sup>. Allhomes internal data, Property campaign reports for properties in Belconnen District listed: 1 Jan 2021 - 30 Jun 2021, Average days on market before being tagged "Under Offer"

# Selling your house in Gungahlin?

**\$844k**

Average sold price for houses listed on Allhomes\*

**\$728k**

Average sold price for houses not listed on Allhomes\*

If you are thinking of selling your home in Gungahlin, here is a recent snapshot of your district.

**14.5%**

year on year increase in median house price in Gungahlin, in the June quarter 2021<sup>^</sup>

**84%**

auction clearance rate for Jan - Jun 2021 for Gungahlin<sup>\*\*</sup>

**21**

average days listed on Allhomes to under offer for properties, in Gungahlin, in Jan - Jun 2021<sup>1</sup>

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# Selling your house in Molonglo Valley?

**\$1m**

Average sold price for houses listed on Allhomes\*

**\$871k**

Average sold price for houses not listed on Allhomes\*

If you are thinking of selling your home in Molonglo Valley, here is a recent snapshot of your district.

**4.7%**

year on year increase in median house price in Molonglo Valley, in the June quarter 2021<sup>^</sup>

**73%**

auction clearance rate for Jan - Jun 2021 for Molonglo Valley\*\*

**36**

average days listed on Allhomes to under offer for properties in Molonglo Valley in Jan - Jun 2021<sup>1</sup>

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Disclaimer: \*Average sale prices for houses on the market in Molonglo Valley sold between 1 June 2020 to 31 May 2021 not listed on Allhomes (Internal data, and Pricerfinder data) compared to average sale prices for houses in Molonglo Valley listed on Allhomes over the same period (Internal data, and Pricerfinder data). Your individual sale results may differ. ^District data is aggregated for 6-months to end date. District geographic boundaries are based on Australian Bureau of Statistics, Statistical Area Level 3 (SA3) \*\*The total number of properties sold at auction divided by the total number of reported auctions for Jan - Jun 2021!. Allhomes internal data, Property campaign reports for properties in Molonglo Valley District listed: 1 Jan 2021 - 30 Jun 2021, Average days on market before being tagged "Under Offer"



# Selling your house in North Canberra?

**\$1.3m**

Average sold price for houses listed on Allhomes\*

**\$1.2m**

Average sold price for houses not listed on Allhomes\*

If you are thinking of selling your home in North Canberra, here is a recent snapshot of your district.

**30.8%**

year on year increase in median house price in North Canberra, in the June quarter 2021<sup>^</sup>

**84%**

auction clearance rate for Jan - Jun 2021 for North Canberra\*\*

**26**

average days listed on Allhomes to under offer for properties in North Canberra in Jan - Jun 2021 <sup>1</sup>

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Disclaimer: \*Average sale prices for houses on the market in the North Canberra District sold between 1 June 2020 to 31 May 2021 not listed on Allhomes (Internal data, and Pricerfinder data) compared to average sale prices for houses in the North Canberra District listed on Allhomes over the same period (Internal data, and Pricerfinder data). Your individual sale results may differ. ^District data is aggregated for 6-months to end date. District geographic boundaries are based on Australian Bureau of Statistics, Statistical Area Level 3 (SA3) \*\*The total number of properties sold at auction divided by the total number of reported auctions for Jan - Jun 2021.<sup>1</sup> Allhomes internal data, Property campaign reports for properties in the North Canberra District listed: 1 Jan 2021 - 30 Jun 2021, Average days on market before being tagged "Under Offer"

# Selling your house in South Canberra?

**\$1.7m**

Average sold price for houses listed on Allhomes\*

**\$1.1m**

Average sold price for houses not listed on Allhomes\*

If you are thinking of selling your home in South Canberra, here is a recent snapshot of your district.

**28.3%**

year on year increase in median house price in South Canberra, in the June quarter 2021<sup>^</sup>

**83%**

auction clearance rate for Jan - Jun 2021 for South Canberra\*\*

**27**

average days listed on Allhomes to under offer for properties in South Canberra in Jan - Jun 2021<sup>1</sup>

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# Selling your house in Tuggeranong?

**\$757k**

Average sold price for houses listed on Allhomes\*

**\$699k**

Average sold price for houses not listed on Allhomes\*

If you are thinking of selling your home in Tuggeranong, here is a recent snapshot of your district.

**19.3%**

year on year increase in median house price in Tuggeranong, in the June quarter 2021<sup>^</sup>

**90%**

auction clearance rate for Jan - Jun 2021 for Tuggeranong<sup>\*\*</sup>

**16**

average days listed on Allhomes to under offer for properties in Tuggeranong in Jan - Jun 2021<sup>1</sup>

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Disclaimer: \*Average sale prices for houses on the market in the Tuggeranong District sold between 1 June 2020 to 31 May 2021 not listed on Allhomes (Internal data, and Pricefinder data) compared to average sale prices for houses in the Tuggeranong District listed on Allhomes over the same period (Internal data, and Pricefinder data). Your individual sale results may differ. ^District data is aggregated for 6-months to end date. District geographic boundaries are based on Australian Bureau of Statistics, Statistical Area Level 3 (SA3) \*\*The total number of properties sold at auction divided by the total number of reported auctions for Jan - Jun 2021<sup>1</sup>. Allhomes internal data, Property campaign reports for properties in Tuggeranong District listed: 1 Jan 2021 - 30 Jun 2021, Average days on market before being tagged "Under Offer"

# Selling your house in Weston Creek?

**\$862k**

Average sold price for houses listed on Allhomes\*

**\$816k**

Average sold price for houses not listed on Allhomes\*

If you are thinking of selling your home in Weston Creek, here is a recent snapshot of your district.

**24%**

year on year increase in median house price in Weston Creek, in the June quarter 2021<sup>^</sup>

**95%**

auction clearance rate for Jan - Jun 2021 for Weston Creek<sup>\*\*</sup>

**21**

average days listed on Allhomes to under offer for properties in Weston Creek in Jan - Jun 2021<sup>1</sup>

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Disclaimer: \*Average sale prices for houses on the market in the Weston Creek District sold between 1 June 2020 to 31 May 2021 not listed on Allhomes (Internal data, and Pricefinder data) compared to average sale prices for houses in the Weston Creek District listed on Allhomes over the same period (Internal data, and Pricefinder data). Your individual sale results may differ. ^District data is aggregated for 6-months to end date. District geographic boundaries are based on Australian Bureau of Statistics, Statistical Area Level 3 (SA3) \*\*The total number of properties sold at auction divided by the total number of reported auctions for Jan - Jun 2021<sup>1</sup>. Allhomes internal data, Property campaign reports for properties in Weston Creek District listed: 1 Jan 2021 - 30 Jun 2021, Average days on market before being tagged "Under Offer"

# Selling your house in Woden Valley?

**\$1.2m**

Average sold price for houses listed on Allhomes\*

**\$1.1m**

Average sold price for houses not listed on Allhomes\*

If you are thinking of selling your home in Woden Valley, here is a recent snapshot of your district.

**34.4%**

year on year increase in median house price in Woden Valley, in the June quarter 2021<sup>^</sup>

**86%**

auction clearance rate for Jan - Jun 2021 for Woden Valley\*\*

**20**

average days listed on Allhomes to under offer for properties in Woden Valley in Jan - Jun 2021<sup>1</sup>

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Disclaimer: \*Average sale prices for houses on the market in the Woden Valley District sold between 1 June 2020 to 31 May 2021 not listed on Allhomes (Internal data, and Pricefinder data) compared to average sale prices for houses in the Woden Valley District listed on Allhomes over the same period (Internal data, and Pricefinder data). Your individual sale results may differ. ^District data is aggregated for 6-months to end date. District geographic boundaries are based on Australian Bureau of Statistics, Statistical Area Level 3 (SA3) \*\*The total number of properties sold at auction divided by the total number of reported auctions for Jan - Jun 2021<sup>1</sup>. Allhomes internal data, Property campaign reports for properties in Woden Valley District listed: 1 Jan 2021 - 30 Jun 2021, Average days on market before being tagged "Under Offer"

# Selling your house in Greater Queanbeyan?

**\$833k**

Average sold price for houses listed on Allhomes\*

**\$671k**

Average sold price for houses not listed on Allhomes\*

If you are thinking of selling your home in Greater Queanbeyan, here is a recent snapshot of the region.

**15.4%**

year on year increase in median house price for Queanbeyan, in the June quarter 2021<sup>^</sup>

**77%**

auction clearance rate for Jan - Jun 2021 for Queanbeyan<sup>\*\*</sup>

**27**

average days listed on Allhomes to under offer for properties in Greater Queanbeyan in Jan - Jun 2021<sup>1</sup>

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Disclaimer: \*Average sale prices for houses on the market in the Greater Queanbeyan Region sold between 1 June 2020 to 31 May 2021 not listed on Allhomes (Internal data, and Pricefinder data) compared to average sale prices for houses in the Greater Queanbeyan Region listed on Allhomes over the same period (Internal data, and Pricefinder data). Your individual sale results may differ. <sup>^</sup>District data is aggregated for 6-months to end date. District geographic boundaries are based on Australian Bureau of Statistics, Statistical Area Level 3 (SA3) <sup>\*\*</sup>The total number of properties sold at auction divided by the total number of reported auctions for Jan - Jun 2021<sup>1</sup>. Allhomes internal data, Property campaign reports for properties in Greater Queanbeyan listed: 1 Jan 2021 - 30 Jun 2021, Average days on market before being tagged "Under Offer"

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